

REPORT ON THE FIRST SESSION OF THE JOBS READINESS PROGRAM

IDENTIFYING THE RIGHT JOB



JULY 10, 2020 06 PM TO 07 PM

WWW.IMPAR.IN

Mr. Khalid Ansari, Executive Director IMPAR

Mr. Khalid Ansari gave the introductory remarks about the Jobs Readiness Program and the motive behind conducting the same. He introduced the speakers to the audience and asked the first speaker to take over.



Mr. Asad Quraishi, CEO of a Logistics Company based in Jeddah, Saudi Arabia

Mr. Quraishi started his presentation targeting two categories of people, those who are working and still looking for better jobs and those whose jobs are over for some reason. He started by questioning 'how to identify the right job?'

The first major task, as per him, is **honesty** and one should be self aware about his/her strengths and weaknesses. Another thing he highlighted are **soft skills** meaning how to communicate well; how to be flexible, motivated and a quick learner; how to think critically; etc. He pointed out some ways to identify the right job. First, he suggested making a list of your interests, what motivates you. "Choose a job you love and you will never have to work a day in your life", he added. Another very important area for an ideal career is **values** that cover self-respect, respect for others, etc. Values can be intrinsic (helping others) and extrinsic (bi-product of an occupation). Every human possesses both. Mr Asad Quraishi also highlighted those who quit their last job. He asked them to analyze what made them quit their job, people, working environment, area of work or any other thing. He asked the audience if they want someone else's job then what it would be and everyone would have their answers.

Now he explained **what to do**:

- o Analyze your skills
- O Develop your top-10 jobs wishlist keeping in mind organizational working style and the kind of people you like to work with
- o Focus on job ingredients rather than titles
- o Research
- Avoid a yes/no thinking
- o Explore options thoroughly
- Learn how to present your skills and yourself in focus statements, summarize skills are the keys
- o Think how you can help your organization
- Make target list of 50 companies

Now the question arises how to do it. Mr. Quraishi gives certain points on **how to do** and implement the above points when you identify the right job, they are as follows:

- Networking- Socialise, connect with the professionals.
- o Referrals- Some companies often give incentives for referring a successful candidate to the company.
- Jobs Websites- Jobs websites have openings for internships, volunteers. Must keep browsing job search engines.

- o Companies' Websites- Make a list of employers and visit their websites too often to check the openings.
- Cold Calling- Phone or email people in the organization and ask about upcoming vacancies
- o Headhunters and recruiters- Some universities also have placement cells where recruiters come and offer jobs to the students.
- o Internships- help in making useful contacts, and give experience.

The last slide he moved to is about **Covid Scenario**. As covid19 came without any warnings, we need to be prepared for the near future. He emphasized on utilizing this time, your intelligence, connections and skills into something productive. He recommended turning your hobby or talent into a short-term business. He put stress on networking.



Mr. Ibrahim Ahmad, Group Editor at Dataquest

Mr. Ibrahim Ahmad started with a phrase, "get what you like otherwise you have to like what you get". He emphasized on following your interests and ambitions. He highlighted **positive aspect of Covid19**. He explained how work-from-home turned out to be more productive in terms of saving time and money resulting in increasing efficiency. He pointed out that digitally-oriented companies such as IT platforms will flourish more than the factories which require physical presence of man-power. Hence, he emphasized on choosing a career with high dependency on telecom, internet. He also told that human-less factory solutions will come up shortly keeping in mind the pandemic.

Now Mr. Ahmad covered the area of how to choose a sector or work area. He highlighted some high growth areas in terms of growth, salary hikes, promotions, such as internet-based startups, retail, healthcare education, IT but he recommended to choose a job of your passion. He also talked about local and global opportunities. According to him, choosing areas which are not restricted to one geographical area and have a global opportunity is better, one such example is telecom. He emphasized on seeking **startups** as they have more learning opportunities than one can have in a big organization. He quoted Mr. Asad Quraishi on listing out top companies and then narrowing it down according to your interests. He quoted him again in staying connected with alumni for reference. He also laid stress on making connections with concerned people on LinkedIn and Facebook. The truth is that good and efficient people are hunted in every organization. It's about what new and different one can do, innovation is the key. Innovative ideas, use of new technologies, understanding the challenges of an industry would suffice you in reaching at the right job. He also suggested demonstrating your learning to the employers.

The session was ended by answering questions of the participants followed by vote of thanks by our hon'ble speakers where they thanked Mr. Khalid Ansari and Ms. Injila Khan for coordinating the Program.