Factors that led to negative image building of muslims

External:
a. A narrative developed post-partition by hard core majoritarians and nationalists that Muslims should move to Pakistan as they've given another piece of land. A narrative that India is only land for non-abhrahmic religion and we have every right for this place and if muslims/christians have to live here, they will as per the law of majority.

b. Hindu-Muslim riots: Riots played a key role in negative image building for muslim because Hindus can easily isolate a few and goes unaffected by error, but muslims on the other got blamed as a whole.

c. Ghettoization: Negative image already buildup for the people who are living in a marginalized way. They rob, steal, beg to make a living. This already make us looked down upon and pity on our conditions. Also, proves negative imagenary.

d. Universal anti-muslim sentiments: a lot of anti-muslim sentiments developed post 9/11 . Also, several attacks in India at certain points aligned the enemies of country on basis of religion, and making us the villain who have no such role in it. We failed to condemn it or media doesn't properly highlight our condemnation.

e. R$s: To build a certain political wing, you need enemy and who's the better enemy than Muslims. Fanning subliminal anti-muslim hatred indirectly united Hindus in some or the other way. In years, they've created a narrative of anti-muslim sentiments on eating habits, social habits, lesser nationalistic morale, violence and less law abiding citizens. Also,"Hindutva is surviving on the reactionary position on Muslim" (quoting: Hilal Ahmed), that whatever a muslim does become headline easily. The RW machinery quickly make us the villain.

Internal
a. Lack of Visionaries, myopic leadership: We lack visionary leadership to think for muslim community in longer and sustainable terms. most leadership embarks the contemporary issues and put major emphasis on those issues on it. Their vision is myopic and can't see the developments of sangh, or countering their moves.

b. Emphasis on religious identity than political identity. Most muslim organisations are build by religious leaders, who somehow lacks political understanding and mostly relied on secular leadership to politically represent us and failed to assert our actual political or social presence. We failed to build organization that organize all Muslim from different cadre and come forward for leadership, vision and taking stand on contemporary issues.

c. Education, poverty.

2. People hold such opinions because people in general can be easily manipulated. Media or even cinema played a key role, they stereotyped our identity but it's good to see alternative and free media is countering the false subtle narrative created by mainstream media in years. Also, Equally we need to introspect as well. There are lots of evidence that muslim related news are catchy and media and cinema portray much of the negative side of Muslim.

3. Steps to correct it:
a. Confronting hate speach with data-packed, factual news: media vigilance causes much damage to Muslim and excessive negative portrayal of muslim, it is to be countered with correct approach. It will always be struggling. Spread message of coexistence, peace and socialism as well. Stating facts and growth to alternative media play key role to majoritarian narrative. Support those who're

countering it monetarily, increase reach, and accessibility through social media channels.

Also, many right wingers are actually speak the language of hate to gain popularity. Instead of ridiculing them, take legal actions.

b. Don't fall for irrelevant discussion with your friends. Your actions do more work than your words.

c. Plan something like visit my mosque for neighboring people of other faith. Plan some book reading sessions or formulate creative ideas to bind communities and bashing stereotypes. "Connect with them socially, emotionally and intellectually (quoting Kashif Huda)"

d. Connect with international media, feed them stories of muslim violence and hatred in India. (quoting Kashif Huda).

e. Internally, a long process of bringing change in three basic things: Education, Healthcare and Jobs. That's a long battle we need to fight to do the structural change.

f. Bringing more positive stories of Muslim community of outreach, distributions, culture, stories and food.